

BENJAMIN J. ROBINSON

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SKILLS

- Inquisitive data professional who is passionate about data-informed decision-making with expertise in statistical programming, data analysis & visualization, and storytelling using compelling insights and quantitative methods.
- Focused on building and maintaining stakeholder relationships, supporting the personal and professional growth of staff, and creating a strategic vision for reporting and business intelligence using a relational leadership approach.
- Experienced in the use of the R statistical computing language, Structured Query Language (SQL), and Tableau.

EXPERIENCE

Grinding the Mocks, LLC

Washington, D.C.

Founder/Creator

January 2020 – Present

- Developed a novel approach to predict the range of outcomes for NFL Draft prospects using mock drafts, the wisdom of crowds, and data science and created a web app to help visualize insights and trends for prospects.
- Provider of mock draft data and statistical model estimates for NFL teams to inform draft strategizing as well as helping NFL player agents optimize their player prospecting, targeting, and recruitment efforts.

Universal Service Administrative Company (USAC)

Washington, D.C.

Manager of Data Strategy & Insights – Data Strategy & Insights

June 2022 – Present

- Create effective and scalable approaches to address strategic data challenges, generate business insights, and recommend and implement technology and data architecture solutions in support of corporate goals.
- Manage the hiring, performance, and professional development of a team of reporting analysts, provide leadership to achieve the goals and vision of the organization, and support USAC's day-to-day operations.

Senior Data Analyst – Data Strategy & Insights

May 2019 – June 2022

- Led the development of a companywide Community of Practice to share ideas and best practices around data use.
- Guided the implementation of RStudio Teams by collaborating with IT and managing stakeholder relationships.

Data Associate – Data Strategy & Insights

May 2017 – May 2019

- Interfaced with division VPs to produce dashboards that inform leadership about progress toward strategic goals.
- Developed data products to provide detailed information on operational outcomes and highlight USAC Open Data.

District of Columbia Office of the State Superintendent of Education (OSSE)

Washington, D.C.

Data Analyst – Division of Data, Accountability & Research

August 2014 – May 2017

- Conducted data analysis and reporting to evaluate postsecondary education policies and programs, working with multiple stakeholders to provide insights for public and internal consumption using subject matter expertise.
- Managed and wrote the Extract, Transform, and Load processes for public reporting on D.C. public and charter schools using custom-designed R and SQL scripts for LearnDC.org, the agency's open education data portal.

EDUCATION

University of Southern California, Sol Price School of Public Policy

Los Angeles, CA

Master of Public Policy (M.P.P.)

May 2014

University of Pittsburgh, Kenneth P. Dietrich School of Arts & Sciences

Pittsburgh, PA

Bachelor of Arts (B.A.), Economics (Honors) & Urban Studies; Magna Cum Laude

May 2012

ACHIEVEMENTS

- Reproducible Research Competition Runnerup - Carnegie Mellon Sports Analytics Conference 2020
- Participant, USAC Aspiring Leaders Program | USAC Employee Engagement Champion 2019
- Presenter, National Center for Education Statistics STATS Conference 2015/2016/2019
- Recipient, McKay Scholarship for Outstanding Economic Research 2012